



ENTREPRENEURSHIP



Contest Date(s):

Submissions Deadline ONLY – March 31, 2021

Orientation – April 6, 2021 at 9:30am

Presentation Days – April 13, 2021 and April 15, 2021

(Time slots on 4/13 and 4/15 will be announced on 4/6)

Contest Type: VIRTUAL

(All contest types are listed on the website. YOU NEED TO BE FAMILIAR WITH BOTH THIS DOCUMENT AND THAT DOCUMENT.)

Submission Link(s):

Dropbox: <https://www.dropbox.com/request/RbLCWbhhwOBZFHajANS1>

Zoom Contest Link(s):

April 6, 2021

<https://ohioskillsusa-org.zoom.us/j/98395811175?pwd=cGdKeINBdDRZN0pBWWczNEhsa0pLUT09>

Meeting ID: 983 9581 1175

Passcode: 974420

April 13, 2021

<https://ohioskillsusa-org.zoom.us/j/92847172849?pwd=Q2g4K01SZS8rdUxrTlIGR3htOXZ6QT09>

Meeting ID: 928 4717 2849

Passcode: 034498

April 15, 2021

<https://ohioskillsusa-org.zoom.us/j/94464057498?pwd=ZTRDZS94YVp0aFdsMWw1dEErWGg3dz09>

Meeting ID: 944 6405 7498

Passcode: 683879

PURPOSE

To evaluate the team's success to formulate a business plan, present business presentations and respond to changes that may occur during operation.

ELIGIBILITY (TEAM OF 4)

Open to a team of four active SkillsUSA members. The team may perform with three members without penalty in the event that a member fails to show up or is forced to withdraw within five days of the competition, as long as four members were originally registered.

ORIENTATION

Orientation is at 9:30am

CLOTHING REQUIREMENTS

Official SkillsUSA dress or business attire.

| | |
|-------|--|
| Men | Official red blazer or jacket, black dress slacks, white dress shirt, plain black tie with no pattern or SkillsUSA black tie, black socks and black shoes. |
| Women | Official red blazer or jacket; black dress skirt (knee length) or slacks with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer; black sheer or skin-tone hose and black shoes. |

Note: Contestants must wear their official contest clothing to the contest orientation meeting. Teams will be judged in official attire at the contestant briefing.

SPECIAL INFORMATION

- No smart watches or phones are permitted during the contest.
- Submissions must be uploaded to the Dropbox link provided by 11pm on March 31, 2021

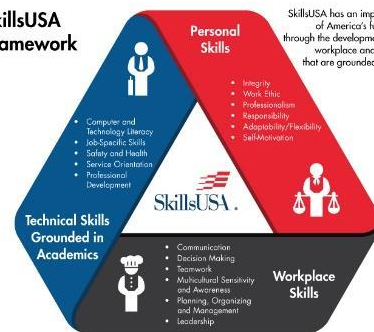
TOOLS PROVIDED BY CONTESTANTS

1. All materials and supplies needed for their presentations, including all presentation equipment such as visual aids, a computer, projector, extension cords, hotspots etc.
2. Business plans presented at the competition must be in a hard three- ring binder, along with an electronic copy submitted by the March 31, 2021 deadline
3. One digital copy of a 1-page typed personal résumé.

SCOPE OF THE CONTEST

The contest will be judged based on the criteria established in the current year's National Technical Standards, which are updated annually. National Technical Standards are accessed through your Professional SkillsUSA Membership benefits by logging on to your SkillsUSA account at <https://www.skillsusa-register.org/Login.aspx>.

SkillsUSA Framework



Knowledge of Performance

The electronically submitted business plans will be judged prior to the competition and will comprise 50 percent of the team's total score.

Skill Performance

The contest includes a business plan presentation and a challenge presentation to demonstrate performance skills.

A. Method of Presentation

1. Computer projection may be used to deliver the presentations.
2. Each presentation will be limited to the timeframes as stated previously. Points will be deducted for teams that exceed the time limits. Judges will be allowed up to an additional 10 minutes for clarification and questions after each presentation is complete.
3. A professional presentation is expected from each team. This includes, but is not limited to, posture, eye contact, clarity, volume, teamwork, effective use of visuals, use of time and group dynamics. Each team member must verbally

B. Format of Written Plans

1. All pages in the business plan will be 8.5"x11" and, with the exception of the title page, will be numbered. The business plan may not be more than 30 pages long, including the title page, sample forms, marketing materials and supporting documents. Everything submitted is part of the business plan. The front and back of the pages may be used.
2. The text of the business plan will be typed (12 pt. Times New Roman or equivalent). Handmade or computer-generated graphs and charts are acceptable. Professionally made graphs and charts are unacceptable.
3. The title page will include the name of the business, the name of the class or classes, name of the team (if one exists), names of the team members and date of submission.
4. The second page will be the Table of Contents.
5. The third page will be a team "Bio Sheet" that provides a brief overview of the business the group selected as well as a description of the experience and skills each team member brought to the effort.
6. The fourth page will consist of verification from a senior educational institution official that the project is the original work of the registered team members.
7. The business plan that follows these above-mentioned pages must be organized according to the competencies listed below. Points will be deducted for each criterion out of sequence, not completed or omitted.