SkillsUSA Ohio Advisor Training  
Virtual Conference 2020: “Creating Leaders in the World of Work”  
September 21 – October 16, 2020

All 20 sessions will last approximately one hour and will be held on its designated date/time online via a link provided to all registrants.

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<tr>
<th>Date</th>
<th>Time</th>
<th>Session, Presenter(s), and Description</th>
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| 1 | Monday, Sept. 21  | 3:30 pm  | **SkillsUSA Ohio Update**  
*Jackie Walker, Executive Director, SkillsUSA Ohio*

This session will provide a recap of this unprecedented year in the light of COVID-19 and will give insight on the direction of the organization moving forward.

| 2 | Tuesday, Sept. 22 | 3:30 pm  | **SkillsUSA Ohio 101**  
*Jackie Walker, Executive Director, SkillsUSA Ohio*

This session will discuss the direction of SkillsUSA, why it is important and integral to Career and Technical Education, and the organization’s Program of Work and Framework.

| 3 | Wednesday, Sept. 23 | 3:30 pm  | **Calendar & Resources**  
*Stephanie Gwin, Event Manager, SkillsUSA Ohio*

This session will introduce the SkillsUSA calendar of events and explain where to find information, including the newsletter and SkillsUSA websites (both National and Ohio).

| 4 | Thursday, Sept. 24 | 3:30 pm  | **What Can SkillsUSA Do for Me? - A Review of Curriculum and Usages**  
*Sue Burleson, Advisor & Cosmetology Instructor, Buckeye Hills CC (Rio Grande)*

This session will explore the nationally credentialed Career Essentials Suite and how it can be implemented and provide opportunities for your students in your classroom.

| 5 | Friday, Sept. 25  | 3:30 pm  | **The “Ins & Outs” of SkillsUSA Competitions and the Value of Intent Forms**  
*Phil Stockwell, CT Supervisor, Penta CC (Perrysburg)*

This session will explain the details of competitions as well as the instructions for (and importance of and purpose of) completing State Intent Forms.

| 6 | Monday, Sept. 28  | 3:30 pm  | **“Get ‘Em In!” - A Full Explanation of the Registration Process**  
*Jeff Bertke, Advisor & Electrical Trades Instructor, Upper Valley CC (Piqua)*

This session will review the registration process and multiple steps required to register for events and explain the new and efficient option for student self-registration.

| 7 | Tuesday, Sept. 29 | 3:30 pm  | **How to Manage a SkillsUSA Chapter in the First 3 Years**  
*Warren Caskey, Advisor & Criminal Justice Instructor, Wayne County CC (Smithville)*

This session will provide some manageable ideas for beginning advisors, while providing tips and suggestions for how to make it through the first few years without becoming overwhelmed. There will be an opportunity for questions and discussion.
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| 8 | Wednesday, Sept. 30 | 3:30pm | **How to Manage an Advanced SkillsUSA Chapter**  
*Sue Burleson, Advisor & Cosmetology Instructor, Buckeye Hills CC (Rio Grande)*  
This session will focus on providing ideas, tips, suggestions, and best practices for more advanced chapters and for advisors looking to grow their local chapters. There will be an opportunity for questions and discussion. |
| 9 | Thursday, Oct. 1 | 3:30pm | **How to Get Students Engaged: The “Ins & Outs” of Student Engagement from a Chapter Perspective**  
*Vicky Pate, Advisor & Fitness and Wellness Instructor, Fort Hayes CC (Columbus)*  
*Sara Plozay, Advisor & Cosmetology Instructor, Upper Valley CC (Piqua)*  
This session will discuss tools you can use to increase excitement among students for SkillsUSA chapter wide and will include an overview of various SkillsUSA curriculum available. |
| 10 | Friday, Oct. 2   | 3:30pm | **Trade & Industrial Students: How to Get Them Engaged and Answer Their “Why?” (A Lab-Based Approach)**  
*Shane Schooley, Advisor & Electrical Technology Instructor, Eastland CC (Groveport)* of Eastland & Fairfield Career Technical Schools  
*Aaron Thompson, Advisor & AIM/Bronze Program Instructor, Vanguard Tech Center (Freemont) of Vanguard Sentinel Career and Technology Centers*  
This session will discuss tools you can use to increase excitement among students for SkillsUSA within your lab/program. |
| 11 | Monday, Oct. 5   | 3:30pm | **Fostering Administrative Support and Creating a “SkillsUSA Culture” in Your School**  
*Elissa Heal, Director, Sentinel CTC (Tiffin) of Vanguard Sentinel Career and Technology Centers*  
This session will explain how to create a supportive and successful SkillsUSA culture districtwide. |
| 12 | Tuesday, Oct. 6  | 3:30pm | **Creating Excitement in Your Community: Some Tips & Tricks of the PR World to Help Promote CTE and SkillsUSA**  
*Barb Burgie, Owner, Burgie MediaFusion (Worthington)*  
This session will provide tips and tricks for creating and executing an effective marketing strategy, especially in light of the new virtual environments we are currently facing. |
| 13 | Wednesday, Oct. 7| 3:30pm | **Opportunities, Opportunities, Opportunities: Leadership, Volunteer, & Recognition Opportunities in SkillsUSA**  
*Toby Prinsen, Assistant Director of Adult Education and Business & Industry Liaison, Apollo CC (Lima)*  
This session will review the opportunities for recognition, awards and leadership opportunities for you and your students to grow and excel at the regional, state, and national levels. |
| 14 | Thursday, Oct. 8 | 3:30pm | **Dollars and Cents**  
*Eric Hill, Executive Director, SkillsUSA Illinois*  
This session will review ideas for generating funds for your chapter, as well as fundraising opportunities that will help to support not only your SkillsUSA chapter, but your career-tech programs as well. |
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<tr>
<td>15</td>
<td>Friday, Oct. 9</td>
<td>3:30pm</td>
<td>Advisor Ethics</td>
<td><em>Jackie Walker, Executive Director, SkillsUSA Ohio</em></td>
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<td>This session will review and provide best practices on making smart choices for you and your students in the areas of student interactions, budget, safety ratios, documentation, and more.</td>
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<td>16</td>
<td>Monday, Oct. 12</td>
<td>3:30pm</td>
<td>Excellence is the Name of the Game! - The Chapter of Excellence Program</td>
<td><em>Sara Plozay, Advisor &amp; Cosmetology Instructor, Upper Valley CC (Piqua)</em></td>
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<td>This session will review the Chapter of Excellence Program. CEP is EASY!! It is a chance for you and your students to get recognized and excited about SkillsUSA! It is the key for building a successful chapter!</td>
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<td>17</td>
<td>Tuesday, Oct. 13</td>
<td>3:30pm</td>
<td>Officers, Officers, Officers - How to Get Them and How They Benefit Your Chapter</td>
<td><em>Sara Plozay, Advisor &amp; Cosmetology Instructor, Upper Valley CC (Piqua)</em>, <em>Mike Rice, Associate Schools Coordinator, Springfield-Clark CTC (Springfield)</em></td>
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<td>This session will introduce the officer election process, code of conduct policies, and strategies and activities for implementing an Officer Training Program that will prepare officers to become actively engaged leaders on the local, regional, state, and national levels.</td>
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<td>Join these past student officers for their input on SkillsUSA and their valuable experiences with the organization. You will have the opportunity to ask these successful student-leaders questions about why they joined and what it did for them.</td>
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<td>19</td>
<td>Thursday, Oct. 15</td>
<td>3:30pm</td>
<td>A Must-Have in the Career &amp; Technical World: Advisory Committees and How to Best Leverage Them</td>
<td><em>George Arrants, Industry Professional &amp; Automotive Education Consultant, NATEF/ASE</em></td>
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<td>This session will give details on how to assemble, engage, and integrate advisory committees in your classroom, including the “dos and donts” of working with industry partners.</td>
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<td>20</td>
<td>Friday, Oct. 16</td>
<td>3:30pm</td>
<td>Help is on the Way! - Regional Chapter Development Coordinators (RCDCs)</td>
<td><em>Sara Diehl, Regional Chapter Development Coordinator, SkillsUSA Ohio</em>, <em>Manda Jackson, Regional Chapter Development Coordinator, SkillsUSA Ohio</em></td>
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<td>This session will highlight the SkillsUSA Ohio RCDCs - a team of professionals who support SkillsUSA in your region. Join us to meet our RCDCs and find out how they can help your school district.</td>
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