

PURPOSE

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of TV/ Video Production.

TESTING: Contest will involve contestants creating a 30 second marketing-oriented video during a limited timeframe, based on a prompt given to them at orientation.

ELIGIBILITY:

Contestants will be in accordance with the SkillsUSA Ohio Program Guidelines.

ORIENTATION

Contest Check-In Registration- 8:00AM Contest orientation – 9:00AM Lunch – 11:00AM. All Videos must be turned in by 2PM. The Contest Area is CLOSED to observers until 12PM- **Instructors and advisors are not allowed in the hall or contest area during set-up.**

CLOTHING REQUIREMENTS

Business casual attire following the SkillsUSA Dress Code is required. No jeans, t-shirts, or tennis/running shoes/sneakers. No school names or any logos other than SkillsUSA may be displayed on any apparel. Bring clothing appropriate for the weather conditions. Points will be deducted for clothing violations.

TOOLS PROVIDED BY CONTESTANTS

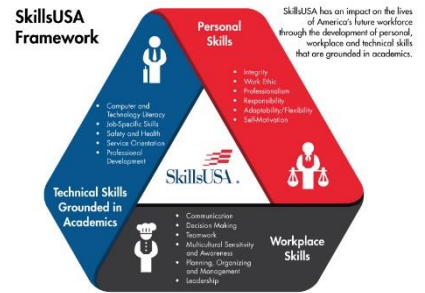
- **One copy of a 1-page typed personal résumé**
- Each contestant must show their resume and SkillsUSA emergency medical form in order to be able to check in for the contest. Students without their EMA will not be allowed to check in, and those without a resume will lose 1% of the total available points.
- Each team must provide one flash drive of sufficient size to submit their video. All videos will be must be exported using the H.264 codec and submitted on the team's flash drive for judging at the end of the competition. Points will be deducted for incorrect file type. **FLASH DRIVES WILL NOT BE RETURNED.**
- You may only use one camera for this competition – video or DSLR. Please note that this is different than Digital Cinema Production, due to differences in the National Standards for the contests.
- Basic camera mounts/support. Only tripods/monopods or simple hand-held stabilizers. No larger active stabilizers such as the DJI Ronin or Freefly Movi, or dollies, jibs/cranes, or drones. Manual sliders up to 24" will be allowed, but no motorized sliders.
- Only camera-mounted lights will be allowed due to space restrictions in the contest area and convention center.
- You may only use one computer for this contest – either desktop or laptop. Please note that this is different than Digital Cinema Production, due to differences in the National Standards for the contests.
- Any necessary audio equipment/microphones.
- 1 UL Listed grounded extension cord – at least 50'.
- Surge protector power strips sufficient for the team's equipment.
- Contestants may use copyright-free music as long as you have proof music is copyright-free, and music is credited at end of video. If you use licensed music, bring proof of proper licensing, and credit music at end of video. **ALL MUSIC MUST BE CREDITED AT THE END OF THE VIDEO TO VERIFY COPYRIGHT.**

TOOLS PROVIDED BY TECHNICAL COMMITTEE:

You will be assigned to a 6' banquet table in the competition area. Power outlets will be available at several locations in the competition area. 25 to 30 teams will be competing in this contest, so extra space is limited.

SPECIAL INFORMATION

- **Beginning 2020 ALL SkillsUSA Ohio State Championships Contests will require a short interview component. Students should be prepared with basic job interview skills.**
- No smart watches or phones are permitted during the contest



TV/Video Production

- Please make sure students can log into computers when NOT connected to your school network. Often, IT departments set up the computers with network accounts only, and students can't log-in when not connected to your school network. Check with your IT department if you are not sure. We have had students not be able to compete because they could not log-in to their computers.
- You may bring back-up computers or cameras, as long as only one is used during the competition. Before switching, please check with the contest coordinator.
- Contestants may not use any internet connection to download music to use in their productions. Anything required must be downloaded before coming to the competition.
- All video must be recorded during the contest time, and only at the convention center and immediately outside the convention center. NO ONE is allowed to record in their hotel!
- Please make sure students know how to export an H.264 file from their editing program!
- EACH CONTESTANT MUST OBEY ALL SAFETY RULES! Contestants must have an Emergency Medical Form. YOU MAY NOT PARTICIPATE IF YOU DO NOT HAVE AN EMERGENCY MEDICAL FORM!
- Costumes/Props – Teams may bring costumes and props to use for their video. No team will have advanced notice regarding the contest prompt. If team members intend to act as talent, they do not have to wear their contest attire while shooting. BOTH TEAM MEMBERS MUST BE IN CONTEST ATTIRE AT ALL TIMES IN THE CONTEST AREA!
- The contest this year will end at 2:00 PM and judging will take place immediately after. If teams are finished prior to 2:00 and would like to submit their videos for judging early, they may. No teams will be asked to submit their videos early, and it is strictly their choice, therefore no grievances will be allowed regarding amount of time allowed to complete projects if they are turned in early.

Items Evaluated	Possible Points
Preproduction Materials	100
Camera Stability & Focus	100
Lighting	100
Editing Flow & transitions	100
Speech/Music Balance	100
Audio Quality	100
Adherence to Prompt	100
Shot Selection & Composition	100
Team Presentation	100
WOW Factor	100
Clothing Penalty	0 to -50
Rule Violation (copyright, meeting w/ instructor, disallowed equipment, etc.)	0 to -300
Technical Violation (file format, slate, length, etc.)	0 to -100
Resume not presented (-10 points per contestant)	0 to -20
Total Possible Points	1000

The following WILL NOT be tolerated and are grounds for disqualification from the competition:

- **No cellphones in the contest area.**
- **No contact with anyone outside of the contest area once the contest begins.**
- **No inappropriate communication between contestants such as verbally degrading another contestant.**
- **No cheating on any portion of the contest such as informing another contestant of the skills/test prior to competing.**

SCOPE OF THE CONTEST

The contest will be judged based on the criteria established in the 2019-20 SkillsUSA National Technical Standards.